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June 25, 1970

Mr. Joseph F. Cullman, III, Chairman
The Tobacco Institute, Inc.
1776 K Street, N.W.
Washington, D.C. 20006

Dear Mr. Cullman:

Thank you for the pamphlet mailed by the Tobacco Institute containing the exchange of letters between your organization and the American Cancer Society, Inc.

After reading every word, it occurred to me that it might be well if your organization would present scientific evidence that smoking is good for human beings and with this, statistical evidence at what ages smoking is better.

The Tobacco Institute arguments seem to be that the debate is more along the lines of "That I have the right to be wrong" rather than on the basis of what is good for humanity.

I do hope you will reply.

Cordially yours,



ALEXANDER A. LEVI, M.D.

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